



PROJECT HOMELESS CONNECT™

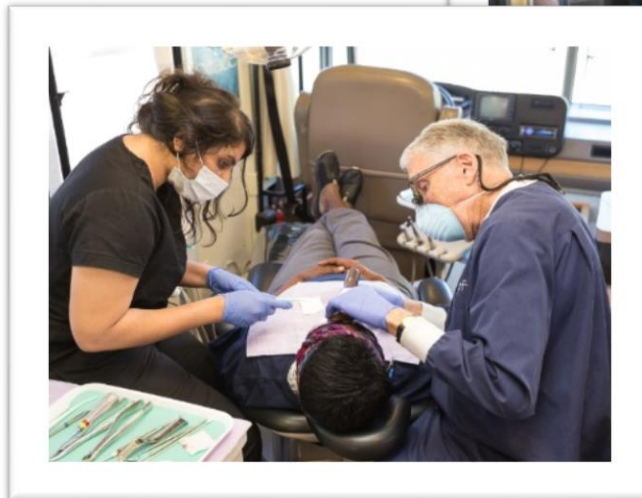
**Final Report
August 2016**

By Adrian Wieland
PHC Lead Project Manager







- General Event Overview
- How We Served
- Who We Served
- Feedback





What is Project Homeless Connect?

Project Homeless Connect (PHC) is a one-day, one stop shop for homeless and at-risk individuals and families seeking direct services. This year's Project Homeless Connect was held on July 14th at Everett High School, Norm Lowery Gymnasium.



Annual Snohomish County
Project Homeless Connect
Thursday, July 14, 2016
9 a.m. – 2 p.m.
Everett High School
2416 Colby Avenue, Everett, Washington

What is Project Homeless Connect?
Project Homeless Connect (PHC) is a one-day, one stop shop event designed to provide immediate services to people experiencing homelessness in our community.

You can make a difference!
Interested in providing services, volunteering or just need more information?
Visit our website at www.uwsc.org/phcnoco

Services Include

- Housing Information
- DSHS Benefits
- Mental Health Support
- Drug/Alcohol Assessments
- Medical/Dental Appointments
- Haircuts
- Animal Boarding
- A Great Meal
- Veteran's Stand Down
- Hearing / Vision Tests
- Plus MUCH MORE!

Questions?
Email phc@uwsc.org.

Brought to You By
EMPLOYERS COMMUNITY FUND OF BOEING

In Partnership With
LIVE UNITED United Way
Snohomish County
And over 50 additional community partners

Snohomish County's Project Homeless Connect began in 2009. This community-led collaborative event, sponsored by the Employee Community Fund of Boeing Puget Sound, would not be possible without the combined work and support of United Way of Snohomish County, the City of Everett, Snohomish County Government, Everett Transit, Everett School District and numerous other community agency and business partners.

The lead agency has shifted over the years; United Way of Snohomish County was the lead for 2016.



Changes this year...

- New location – Everett High School!*
- Increased number of Information Tables
- Increased number of Safety Team members
- Increased signage around campus
- 6 Spanish language interpreters across campus
- 20 more services than last year
 - New services included showers, laundry, bike repair
- Participant registration and surveys fully on tablets**



Event Budget

Program Costs	
Provider and volunteer T-shirts	\$2,616
Event Rentals	\$8,107
Marketing and Printing	\$1,463
Contractual Costs	\$783
Miscellaneous Supplies	\$2711
Storage	\$1,200
Staffing	\$4,000
TOTAL	\$20,880
Services Costs	
Shoes	\$10,000
Backpacks	\$7,831
Licensing and ID	\$588
Transportation Assistance	\$6,226
Dental Services	\$2,400
Meals	\$4,290
TOTAL	\$31,335

Approximate Costs:

\$52,215

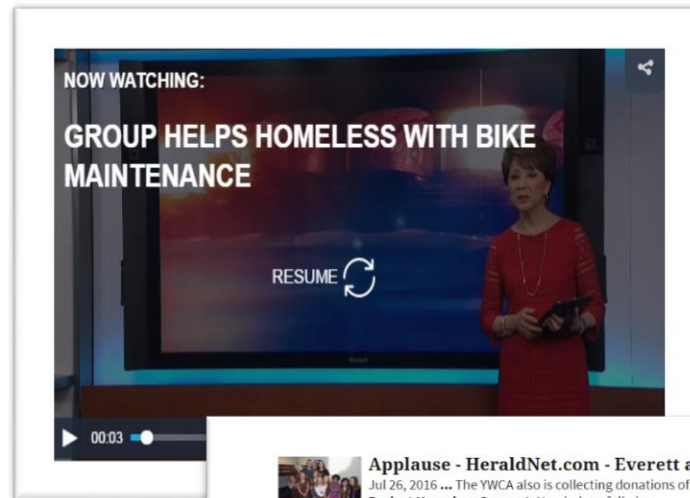
Funding and Support by:

- ECF of Boeing Puget Sound
- City of Everett
- Snohomish County
- Everett School District
- Everett Transit
- United Way of Snohomish County
- Starbucks Corporation
- Electronic Business Machines
- Amerigroup



Media Coverage

- [Snohomish Tribune](#)
- [My Everett News](#)
- [The Daily Herald](#)
- Q13
- Komo 4
- [King 5](#)
- [Sno-Isle Teens Blog](#)
- [Youtube](#)
- [Facebook](#)



Applause - HeraldNet.com - Everett and Snohomish County news
Jul 26, 2016 ... The YWCA also is collecting donations of hygiene supplies in preparation for this year's **Project Homeless Connect**. Needed are full-size ...
Labeled News



YWCA volunteers, program help boost women's confidence ...
Jul 26, 2016 ... The YWCA seeks donations of hygiene supplies in preparation for this year's **Project Homeless Connect**. Needed are full-size containers of ...
Labeled News

Community Extra: Calendar for May 27 to June 4, 2016 - HeraldNet ...
Jul 26, 2016 ... Learn how to earn project management-related certificates. of hygiene supplies in preparation for this year's **Project Homeless Connect**.
Labeled News

Community Extra: Calendar for June 24 to July 2, 2016 - HeraldNet ...
Jul 24, 2016 ... Event volunteers: Volunteers must register by July 6 to help with **Project Homeless Connect**, an annual event by United Way of Snohomish ...
Labeled News

Need prevalent as Everett homeless housing project takes shape ...
Jul 17, 2016 ... Need prevalent as Everett homeless housing project takes shape ... Staff also will help participants sign up for health insurance, connect them ...
Labeled News



Event provides services to hundreds of homeless people ...
Jul 15, 2016 ... Riley was among hundreds of people at **Project Homeless Connect**, an annual one-day event held at Everett High School. Now in its eighth ...
Labeled News



How did we serve?



**Goods and Services Value:
\$329,734**

- 101 services at PHC
- Value of reported services at the event:
 - Over **31,000** goods distributed, valued at **\$287,167**
 - Nearly **6400** professional services **\$42,567**
 - Over **460** agency staff and volunteers at the event. For those agencies reporting, the value of their time was **\$58,542**
 - United Way also contributed **191** event support volunteers over 2 days, valued at **\$88,594**

**Staff and
Volunteer Time
Value:
\$147,136**

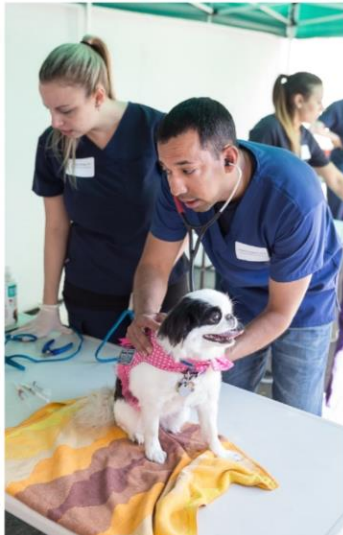


What were the biggest service draws this year?



Services breakdown:

- **1065** backpacks and toiletries distributed
- **1271** pairs of shoes distributed
- **1405** restaurant style meals served
- **140** pets received care
- **200** eye exams and glasses were provided
- **489** medical services provided
- **35** showers and **11** loads of laundry were done
- **163** dental procedures completed
- **195** gas cards, **175** orca cards and **230** Everett Transit Passes provided
- **27** vouchers for ID and licensing distributed
- **188** haircuts were given





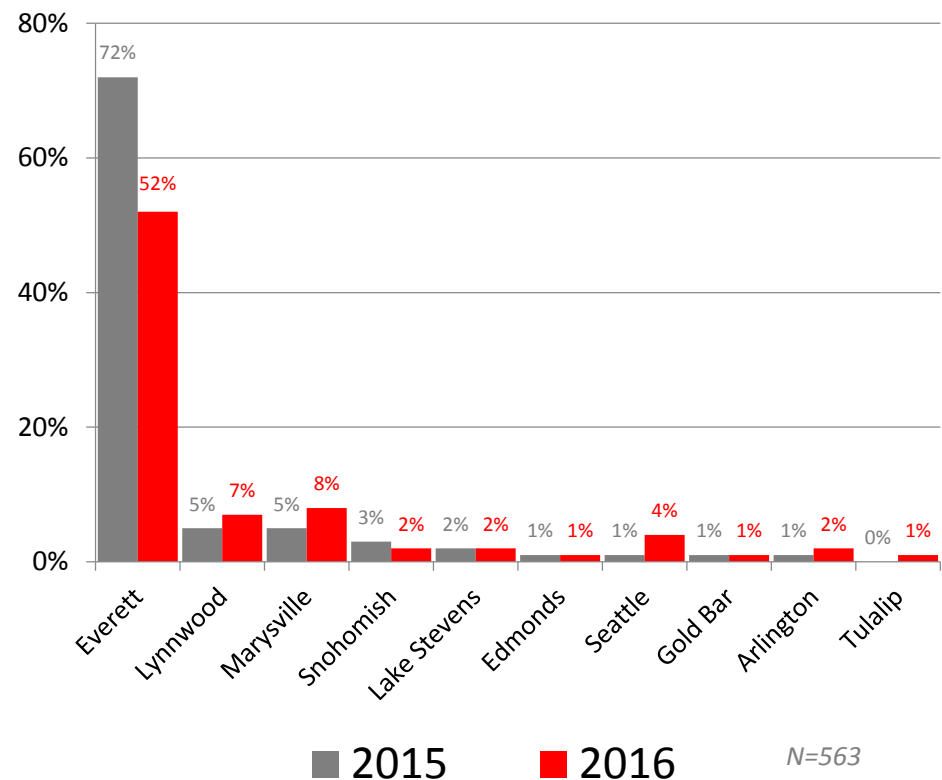
Who did we serve?

933 participants registered this year.

176 attendees were children under 17 years old or younger (19%).

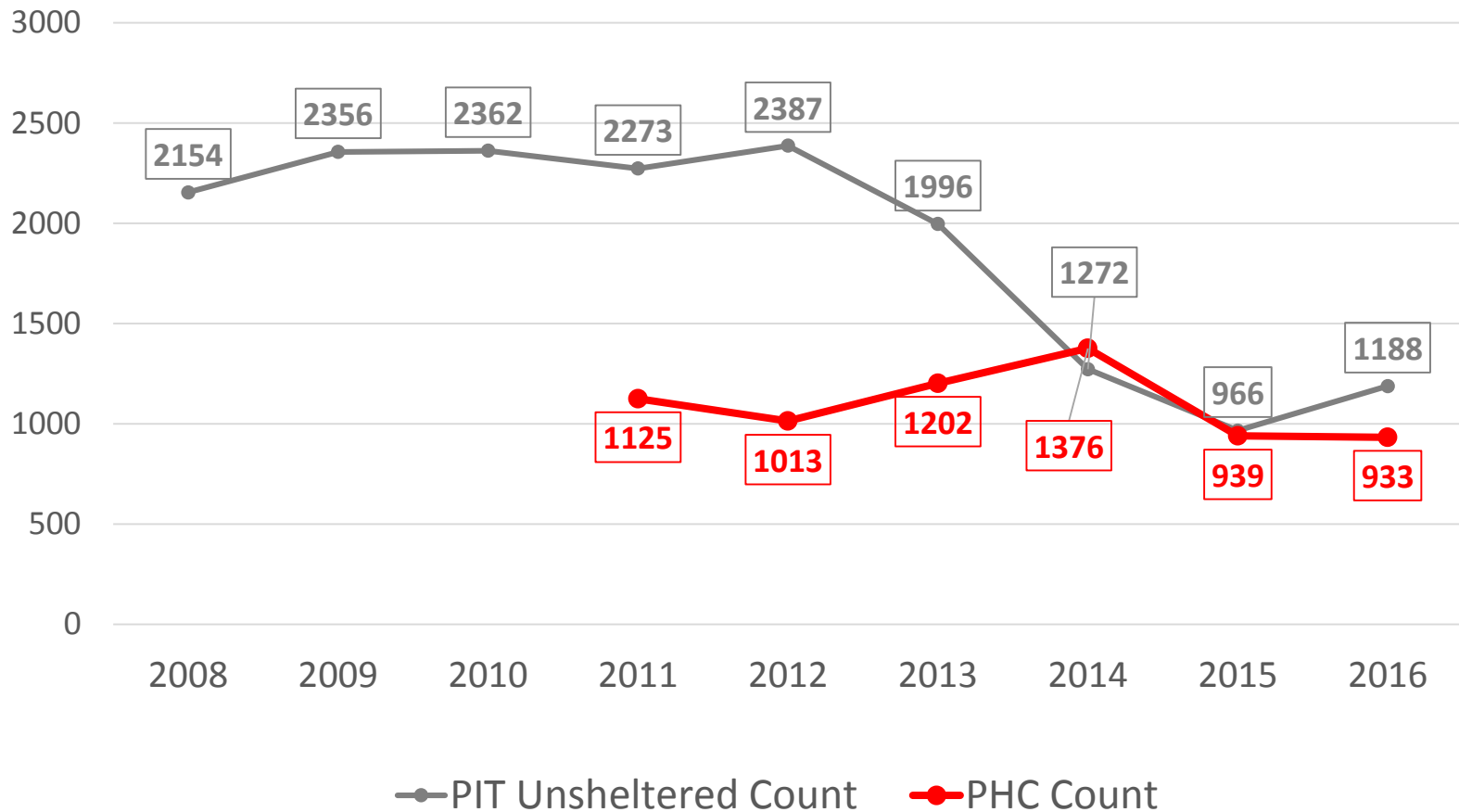
- 51% had attended a previous PHC (*n*=68)
- 13% of those registering were families (*n*=780)
- 10% reported they were eligible for VA benefits (*n*=757), but less than 40% are receiving benefits (*n*=83)
- Gender was pretty evenly divided; increase in visible transgender participants (1.2%) (*n*=764)
- Median age of participants: 31
- 22% identified as non-white (*n*=749); 11.4% were of Hispanic ethnicity (*n*=544)

Where was your last permanent address?



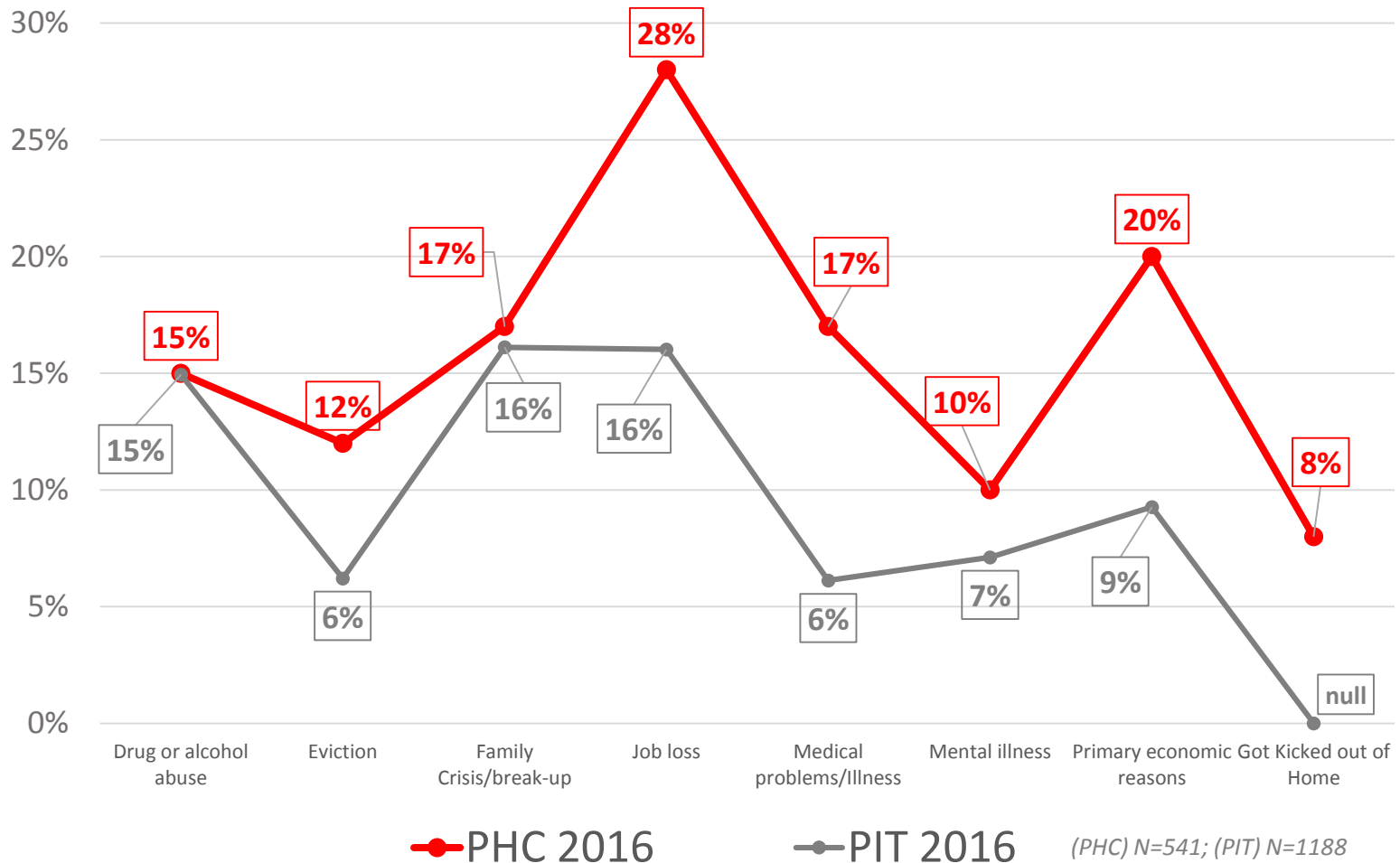


How does PHC compare to PIT Counts?



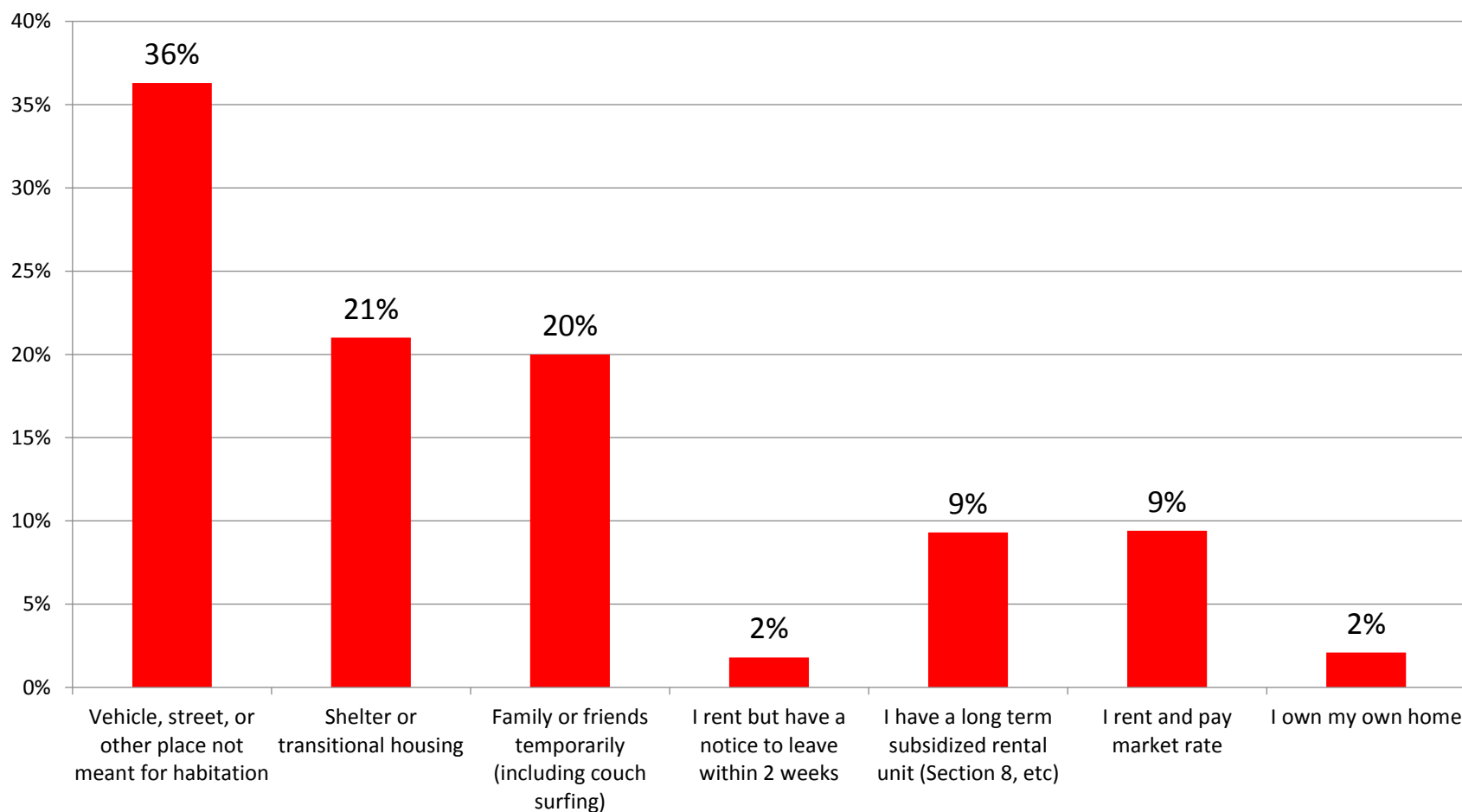


Top Reasons For Homelessness





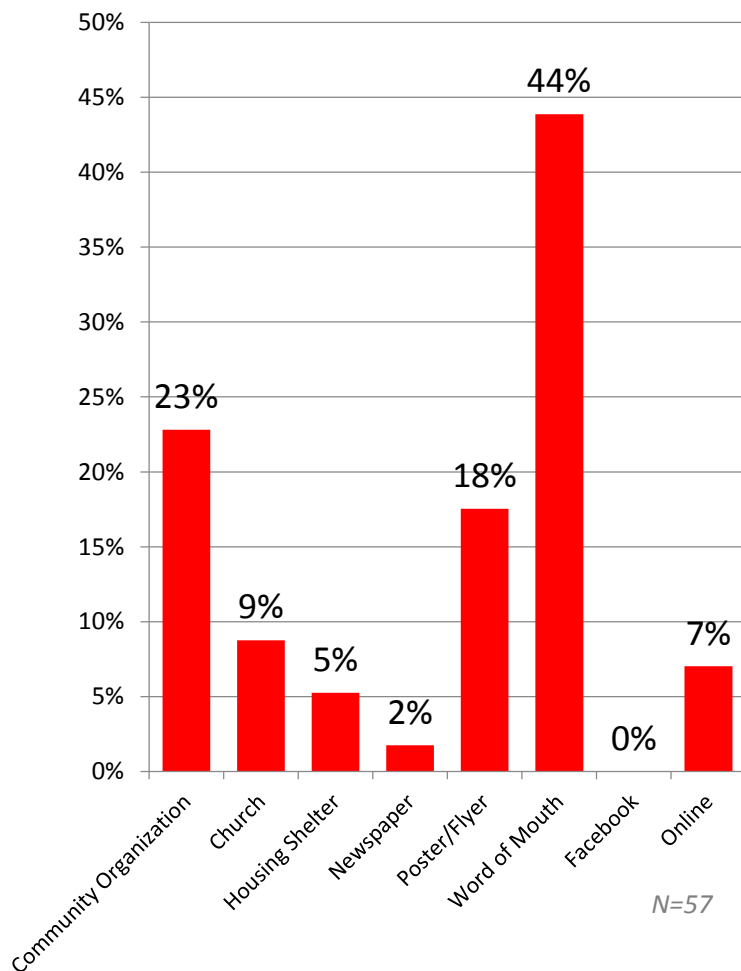
What is your current living situation?



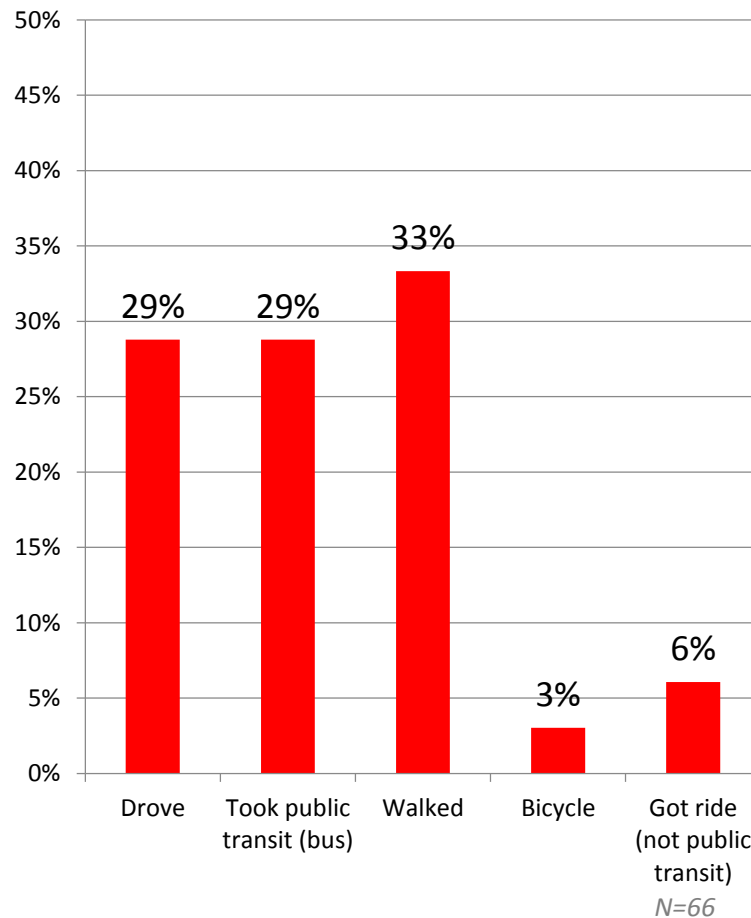
N=740



How did you find out about this event?



How did you get to PHC?





Feedback Highlights

- Space planning: most feedback on new location was great. The layout was challenging for some providers and clients, but can be tweaked based on feedback given.
- Lots of outdoor space: We had great feedback from new services, animal services, bike repair.
- There was some WIFI/connectivity issues for a few service providers and difficulty troubleshooting this on-site.
- Bottled water and meal delivery was a hit and much appreciated by providers.
- Tablets are a huge asset: Streamlining of data collection (registration, exit surveys) has been successful for two years now.
- Providers overall felt that there was good communication and planning and the event was successful.



Questions or Comments?

If you are interested in getting involved in next year's Project Homeless Connect – either as a service provider or sponsor – please contact Lynsey Gagnon, 2017 PHC Project Manager, at lynsey.gagnon@uwsc.org or (425) 374-5526.

If you have additional questions, comments, or clarifications about Snohomish County's Project Homeless Connect 2016, please contact Adrian Wieland, 2016 PHC Project Manager, at adrian.wieland@uwsc.org or (425) 374-5507.