2021 ANNUAL REPORT

CHANGING THE ODDS FOR FAMILIES EXPERIENCING POVERTY
Dear Community Supporters,

In the spring of 2021, we were experiencing a heartening decline in COVID cases, the vaccine rollout was ramping up, and it looked like we were heading toward a “new normal.”

A year later, we are still framing our “new normal,” and the number of people living in poverty in our county is astounding. Almost 22,000 households live below the poverty level and a staggering 43% of our CORE families have no income. Economic recovery is slow and uneven; there is still so much work to be done.

Our CORE: Creating Open Roads to Equity work focuses on changing the odds for those experiencing poverty by addressing the systemic barriers faced in different areas of Snohomish County. This is long-term work with no shortcuts, and we are so grateful to our partners and community for their ongoing engagement and support. The past two years have been challenging in ways we never could have imagined. On behalf of the board and team, thank you to our individual and corporate donors that have continued to invest in our work.

Sincerely,
Nicole Amor
Dr. Terry Cox
Incoming Board Chair   Acting CEO and President
Community Volunteer   United Way of Snohomish County

2021 BOARD OF DIRECTORS
Please see www.uwsc.org for a list of current board members.

Thanks to our 2021 board members for being our “key players” through their guidance, oversight, and decision-making.

Board Chair
Tonya Drake
Western Governors University of Washington

Vice Chair
Nicole Amor
Community Volunteer

Immediate Past Chair
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Heritage Bank NW

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IBEW Local 89

Karin Larson-Pollock
Providence St. Joseph Health

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Keysight Technologies

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IAMAW District Lodge 751

Scott Strand
BECU

Shirley Sutton
Community Volunteer

Barbara Tolbert
Mayor of Arlington

Dr. Daria Willis
Everett Community College

Despite the continued economic impacts of COVID-19, we saw a modest increase in revenue and a decrease in expenditures (e.g. fundraising and marketing, and administrative costs). We continued to fund our CORE Collaboratives and remain committed to making systemic changes to eliminate the traps of poverty for families with young children.

Donor-designated gifts are sent to various nonprofit organizations, as directed by the donor. United Way provides this service to donors but does not monitor or oversee the use of these funds.

For fiscal year 2021, our total net assets equaled $4,860,449.
Thank you for creating open roads to equity for families fighting to escape poverty.
MISSION
Through our CORE Collaborative approach, United Way of Snohomish County catalyzes, supports, and invests in groups of partners with shared goals to create more equitable systems for families with young children trapped in poverty.

VISION
Families in Snohomish County live to their fullest potential for generations to come regardless of race, place, and ability.

VALUES

- Collaboration
- Equity
- Integrity
- Innovation
- Outcome-Oriented