



United Way  
of Snohomish County

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**FOR IMMEDIATE RELEASE**

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## **United Way of Snohomish County Announces Annual Breakfast: CORE Perspectives**

(Everett, Wash.) August 14, 2018 – Early bird tickets are now on sale for United Way of Snohomish County’s annual community event: CORE Perspectives. The breakfast will take place on Thursday, September 20 from 7 a.m. – 9 a.m. at the Orca Ballroom of Tulalip Resort Casino.

“This year’s event will touch on the theme of shifting perspectives. As we dive deeper into this new CORE work, it’s important to not only recognize that poverty is a complex social problem but also explore the specific ways that we, both individually and within our communities, can challenge our thinking around solutions,” said Allison Warren-Barbour, President and CEO of United Way of Snohomish County.

The event is headlined by guest speaker, Connie Collingsworth, Chief Business Operations Officer at the Bill & Melinda Gates Foundation, who will speak to how the foundation has been innovative with their philanthropic dollars over the years.

It will also host a panel of partners from each of United Way’s five CORE Collaboratives to give the community a chance to hear more about the extraordinary work and progress this new model has made over the last year.

The CORE Perspectives breakfast is sponsored by Premera Blue Cross and BECU. Featured sponsors include Fluke Corporation, Senior Aerospace, The Boeing Company, Comcast, Rodland Toyota of Everett, and Jamco America.

To find out more about the CORE Perspectives Breakfast and to purchase tickets, visit <http://bit.ly/COREbfast> . Please be sure to purchase your tickets by September 12. Early bird pricing is available until September 4. After September 4, prices will increase from \$18 to \$25 per ticket. Questions about the event should be directed toward Brooke Smith with United Way of Snohomish County at 425.374.5553 or [brooke.smith@uwsc.org](mailto:brooke.smith@uwsc.org).

CORE Perspectives Breakfast is on Facebook, too, at <http://bit.ly/COREbreakfast>.

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