

MEET CAMI



United Way
of Snohomish County



CORE

Unlocking Access to Family Success

MEET TISHA



CAMI



Every day, both
Cami and Tisha
go to school hungry.



TISHA

One day, Cami's teacher sees something wrong and wants to help.



CAMI

So does Tisha's.



TISHA

Hunger is about more than food, but Cami's teacher has limited access to services. So, she sends food home with Cami through a backpack meal program.



CAMI

Meanwhile, Tisha's school is part of a Collaborative—partners working together on education, childcare, parent support, and mental health—to surround her whole family with services and make sure there's always food on the table.



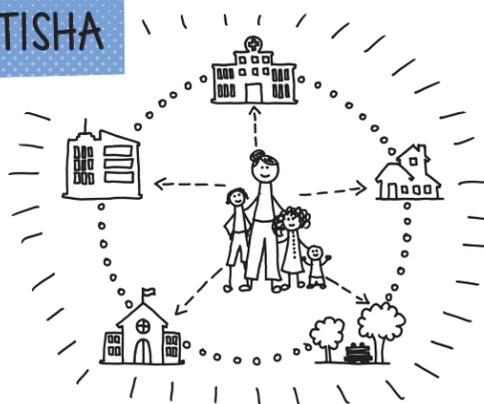
TISHA

CAMI



Cami and her family stand outside a complex system of services. And historically, United Way has funded one approach, like the backpack program.

TISHA



Moving forward, United Way's new CORE Approach places Tisha and her family at the center of a Collaborative, funded by United Way, working together to address not only Tisha's needs but her whole family's.

Helping feed Cami is a good, immediate fix, but doesn't address the root of the problem. Cami's family remains trapped in poverty, and Cami still needs that backpack, year after year.

Over for how you can help.



1st Grade

CAMI

But Tisha's mom shares her unique struggles with someone from the Collaborative: siblings with different needs, couch surfing, and—without a car—Tisha's mom isn't able to find childcare and put in a full shift at work.

Over for more of Tisha's story.



TISHA

THIS NEW CORE APPROACH → CHANGES LIVES!

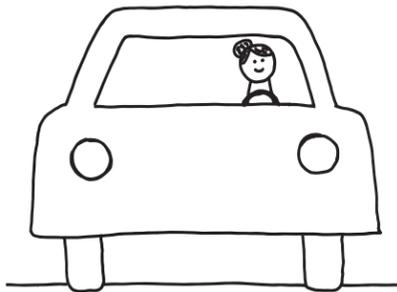
TISHA'S FAMILY



Tisha no longer comes to school hungry and can focus on learning. Her older brother gets better grades. And her younger brother receives a child care scholarship and attends a quality preschool.

TISHA'S FAMILY

With the kids stable and a car donated from a Collaborative partner, Tisha's mom is able to work a full shift and make more money.



TISHA'S FAMILY

She also surprises her kids with an apartment of their own for the holidays.



TISHA'S FAMILY



Through this Collaborative approach, Tisha's mom is able to change her question from, "What am I going to feed my family?"

TISHA'S FAMILY



To...
"What am I going to be?"

YOU CAN → CHANGE CAMI'S STORY!

Help change Cami's story by placing families like hers at the core of this new, collaborative approach: Creating Open Roads to Equity (CORE).



YOU

YOU

LEARN

Visit www.uwsc.org/core-grants for descriptions of each of the five Collaboratives funded by United Way starting in January 2018.

CASINO ROAD ALL FAMILIES ARE READY
Creating equitable opportunities for all Casino Road families.

HOMeward HOUSE
Nurturing the vital parent-child bond in the face of crisis, treatment, and recovery.

IMPROVING SCHOOL ATTENDANCE FOR FAMILIES IN TRANSITION
Improving educational outcomes for families experiencing homelessness.

MAKING LIFE WORK
Helping families experiencing poverty in Stanwood-Camano to become stable and self-sufficient.

NORTH COUNTIES' COMMUNITY COLLABORATIVE
Reducing intergenerational poverty in the Darrington School District by improving connections to employment, health, and education.

YOU

GIVE

WHEN YOU DONATE TO UNITED WAY'S CORE FUND, YOU'RE SUPPORTING CORE COLLABORATIVES!

GIVE ONLINE OR BY MAIL
Visit www.uwsc.org and click the "Donate" button, or mail a check to United Way of Snohomish County, 3120 McDougall Avenue, Suite 200, Everett, Washington 98201.

United Way
of Snohomish County



Visit www.uwsc.org/take-action to find ways to get involved or www.getconnected.uwsc.org for volunteer opportunities.

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