

MEET CAMI



United Way
of Snohomish County



CORE

Unlocking Access to Family Success

MEET TISHA



CAMI



Every day, both
Cami and Tisha
go to school hungry.



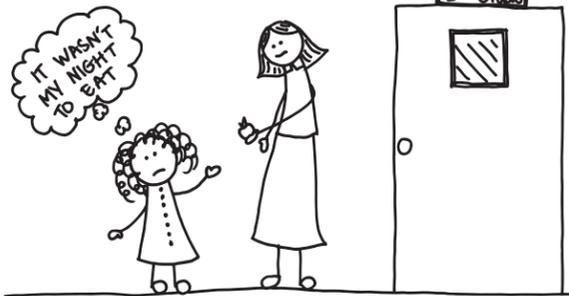
TISHA

One day, Cami's teacher sees something wrong and wants to help.



CAMI

So does Tisha's.



TISHA

Hunger is about more than food, but Cami's teacher has limited access to services. So, she sends food home with Cami through a backpack meal program.



CAMI

Meanwhile, Tisha's school is part of a Collaborative—partners working together on education, childcare, parent support, and mental health—to surround her whole family with services and make sure there's always food on the table.



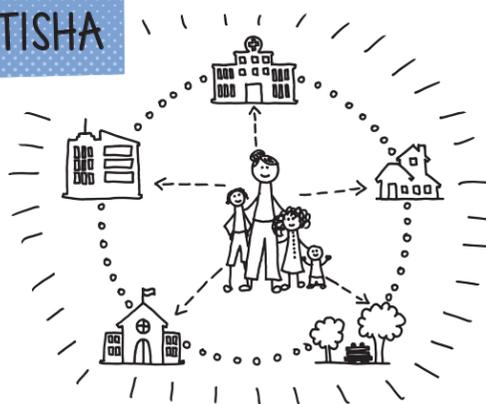
TISHA

CAMI



Cami and her family stand outside a complex system of services. And historically, United Way has funded one approach, like the backpack program.

TISHA



Moving forward, United Way's new CORE Approach places Tisha and her family at the center of a Collaborative, funded by United Way, working together to address not only Tisha's needs but her whole family's.

Helping feed Cami is a good, immediate fix, but does not address the root of the problem. Cami remains trapped, still needing that backpack year after year.

Over for how you can help.



1st Grade

CAMI

But Tisha's mom shares her unique struggles with someone from the Collaborative: siblings with different needs, couch surfing, and—without a car—Tisha's mom isn't able to find childcare and put in a full shift at work.

Over for more of Tisha's story.



TISHA

THIS NEW CORE APPROACH → CHANGES LIVES!

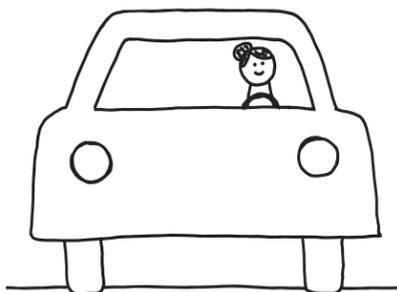
TISHA'S FAMILY



Tisha no longer comes to school hungry and can focus on learning. Her older brother gets better grades. And her younger brother receives a child care scholarship and attends a quality preschool.

TISHA'S FAMILY

With the kids stable and a car donated from a Collaborative partner, Tisha's mom is able to work a full shift and make more money.



She also surprises her kids with an apartment of their own for the holidays.

TISHA'S FAMILY



TISHA'S FAMILY



Through this Collaborative approach, Tisha's mom is able to change her question from, "What am I going to feed my family?"

TISHA'S FAMILY



To...
"What am I going to be?"

YOU CAN → CHANGE CAMI'S STORY!

Help change Cami's story by placing families like hers at the core of this new, collaborative approach: Creating Open Roads to Equity (CORE).



YOU

YOU



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GIVE



YOU

WORKFORCE FOR GOOD

Payroll deduction makes it easy to help support the collaborative partners working together in this new CORE approach. Ask your Employee Campaign Manager for more information or email marcia.storer@uwsc.org.

DONATE ONLINE OR BY MAIL

Visit www.uwsc.org and click the "Donate" button, or mail a check to United Way of Snohomish County, 3120 McDougall Ave., Ste. 200, Everett, WA 98201.

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WATCH THE CAMI & TISHA VIDEO
Visit www.uwsc.org/core-work

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