MEET CAMI

United Way of Snohomish County

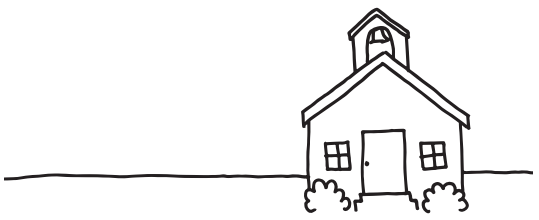
United Way

CORE

Unlocking Access to Family Success

MEET TISHA

CAMI



Every day, both Cami and Tisha go to school hungry.

TISHA

One day, Cami's teacher sees something wrong and wants to help.

CAMI

So does Tisha's.

TISHA

Hunger is about more than food, but Cami's teacher has limited access to services. So, she sends food home with Cami through a backpack meal program.

CAMI

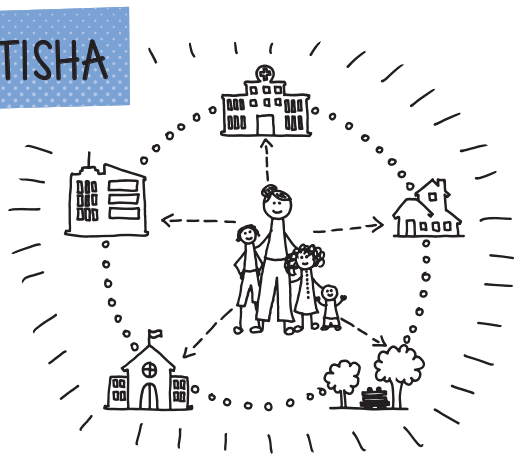
Meanwhile, Tisha's school is part of a Collaborative—partners working together on education, childcare, parent support, and mental health—to surround her whole family with services and make sure there's always food on the table.

TISHA

CAMI

Cami and her family stand outside a complex system of services. And historically, United Way has funded one approach, like the backpack program.

TISHA

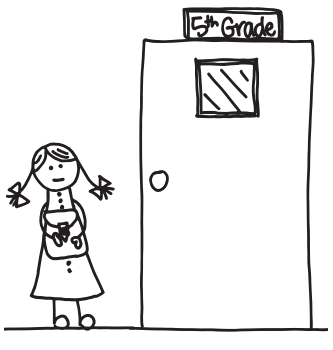


Moving forward, United Way's new CORE Approach places Tisha and her family at the center of a Collaborative, funded by United Way, working together to address not only Tisha's needs but her whole family's.

Helping feed Cami is a good, immediate fix, but doesn't address the root of the problem. Cami's family remains trapped in poverty, and Cami still needs that backpack, year after year.

Over for how you can help.

CAMI



But Tisha's mom shares her unique struggles with someone from the Collaborative: siblings with different needs, couch surfing, and—without a car—Tisha's mom isn't able to find childcare and put in a full shift at work.

Over for more of Tisha's story.

TISHA

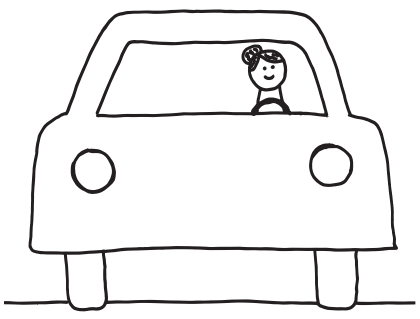
THIS NEW CORE APPROACH CHANGES LIVES!

TISHA'S FAMILY

Tisha no longer comes to school hungry and can focus on learning. Her older brother gets better grades. And her younger brother receives a child care scholarship and attends a quality preschool.

With the kids stable and a car donated from a Collaborative partner, Tisha's mom is able to work a full shift and make more money.

TISHA'S FAMILY



She also surprises her kids with an apartment of their own for the holidays.

TISHA'S FAMILY

TISHA'S FAMILY

Through this Collaborative approach, Tisha's mom is able to change her question from, "What am I going to feed my family?"

TISHA'S FAMILY

To...
"What am I going to be?"

YOU CAN CHANGE CAMI'S STORY!

Help change Cami's story by placing families like hers at the core of this new, collaborative approach: Creating Open Roads to Equity (CORE).

CORE

YOU

YOU LEARN

This collaborative approach is taking shape here in Snohomish County! Visit www.uwsc.org/core-grants for descriptions of each of the five Collaboratives funded by United Way starting in January 2018.

CASINO ROAD FOR ALL COLLABORATIVE
Comprised of nonprofit and public sector partners committed to serving families in the greater Casino Road community.

HOMEWARD HOUSE
Wrap-around services in response to the opioid epidemic in Snohomish County and its impact on families with young children.

IMPROVING SCHOOL ATTENDANCE FOR HOMELESS FAMILIES
Seeks to reduce intergenerational poverty by improving educational outcomes for children and their families experiencing homelessness.

MAKING LIFE WORK
Stanwood-Camano community-based Collaborative dedicated to enabling families in poverty to become stable and self-sufficient.

NORTH COUNTIES' COMMUNITY COLLABORATIVE
Serving families with low income in the Darrington School District with collaborative services.

YOU

GIVE

WHEN YOU DONATE TO UNITED WAY'S CORE FUND, YOU'RE SUPPORTING CORE COLLABORATIVES!

GIVE ONLINE OR BY MAIL
Visit www.uwsc.org and click the "Donate" button, or mail a check to United Way of Snohomish County, 3120 McDougall Avenue, Suite 200, Everett, Washington 98201.

United Way of Snohomish County

United Way

Visit **www.uwsc.org/take-action** to find ways to get involved or **www.getconnected.uwsc.org** for volunteer opportunities.

425.374.5500