**1st Reminder Email:**

From:

**Subject: Yes, your gift matters**

Hi Team!

This year's United Way CORE Campaign is off to a great start! We're halfway to our goal and need your help to reach the other half. Every dollar you invest helps to create long-term solutions for families with young children through United Way's collaborative approach: CORE: Creating Open Roads to Equity. Learn more by watching these short videos!

You can donate easily through payroll deduction, check, cash, or credit card.Additionally, Company will match your gift at XX cents on the dollar! Each donation matters, and United Way could not do the work without caring community members like you.  If you have any questions please contact Company contact email.

You, in partnership with United Way and Company, can really change the trajectory of children and their families in our communities for generations to come.  Thank you in advance for your continued participation.

Sincerely,

Name

2018 CORE Ambassador