**2nd Reminder Email:**

**From:**

**Subject: Two more days to make a difference**

Hi Team!

Our United Way CORE Campaign is in its final days, closing on Date. We are close to reaching our goal of raising $XXXXXX, but we need your help to get there.

Help United Way support 5 CORE Collaboratives made up a total of 68 cross-sector partners to surround both the child and the adult with resources that not only meet basic needs but address root causes of their family’s struggle with poverty. You can easily invest in this innovative work through payroll deduction, check, cash, or credit card and Company matches your gifts at XX cents on the dollar. A gift of any amount helps and are appreciated.

We are proud of our partnership with the United Way; it is important for us to play a role in the community. With our corporate match, we raised over $XXXXXX last year. So please consider participating by Date to help make as big a difference as possible.

Thanks again for your support. Your generosity can really change the trajectory of children and their families in our communities for generations to come.

Sincerely,

Name

2018 CORE Ambassador