

2019 Basic Needs Funding Guidelines for United Way's CORE* Impact Work

CORE Impact focus	Young children (0-8 yrs., includes prenatal) and their families with income at or below 250% FPL **
2019-20 CORE Grant Opportunity	Basic Need Programs
Grant purpose	<p>Financial support for single programs that:</p> <ol style="list-style-type: none"> 1. Provide basic need services and/or access to them for young children and their families <p>AND</p> <ol style="list-style-type: none"> 2. Are aligned with the vision and mission of one or more of the existing CORE Collaboratives***
Grant amount	Anticipated grant award amounts: \$37,500-75,000
Grant terms	18 months (July 2019-December 2020)
Expectations for grantees	<ul style="list-style-type: none"> • Report program outputs via United Way's grant reporting tool, including disaggregated demographic data, every six (6) months • Host 1-2 program visits with United Way staff during funding period so UW staff can increase their understanding and support the work • Participate in quarterly convening of all United Way funded Collaboratives to provide opportunity for shared learnings and professional development, including data-decision making models and equitable practices • Final report due January 15, 2021
Role of United Way	<ul style="list-style-type: none"> • Support and foster relationship with one or more of the CORE Collaboratives • Monitor program grant investment and work with grantees to ensure on-track performance towards output deliverables
Possible # of investments	9-17 Programs
Eligibility criteria	<p>Programs meet these minimum criteria to be eligible for consideration:</p> <ul style="list-style-type: none"> • Households served by this program have incomes at or below 250% FPL (Federal Poverty Level) • Households served by this program are families with young children (0-8 yr., including prenatal) • Provides basic need services and/or access to one or more of the following areas: <ul style="list-style-type: none"> * Food * Housing and shelter, including related housing costs * Health, including mental health and chemical dependency * Transportation
Prioritization criteria	<p>Additional consideration will be given to proposals that include one or more of these components:</p> <ul style="list-style-type: none"> • Creativity and innovation related to provision and/or access to services • Households served by this grant have incomes at or below 185% FPL (Federal Poverty Level) • Have a focus on serving Female Head of Households • Have a focus on serving households of Hispanic or Latinx Origin • Have a focus on serving people of color • Have a focus on serving households with people with disabilities • Have a focus on serving households residing in Snohomish County's rural communities
RFP Release	Wednesday, March 20, 2019
Application deadline	Friday, April 5, 2019
Awards likely to be announced	Wednesday, May 22, 2019 (Awards will be contingent upon financial review)
Funds released	July 2019
Application process	<ul style="list-style-type: none"> • Application submitted with grant proposed budget; Organizational financials may be requested during the grant deliberation process • Award recommendations made by CORE Impact Committee • Award decisions made by United Way's Board of Directors • Award funding is paid monthly via direct deposit; ACH is processed at the end of each month
	<i>Note: Fulfillment of grant awards are contingent upon United Way's fundraising efforts and may be revised at any time depending on United Way's available resources or for other reasons deemed appropriate or necessary by United Way.</i>

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Definitions:

* **CORE:** Creating Open Roads to Equity - Unlocking access to family success. United Way's brand for Impact work.

** **United Way's Income thresholds:**

- Low income = Income range falls between 251-350% of FPL
- Very low income = Income range falls between 151-250% of FPL
- Extremely low income = Income range falls at or below 150% FPL

These ranges were created through the work of the Snohomish County Asset Building Coalition and take into account the Federal Poverty Level, the Area Median Income and the Self-Sufficiency Wage. 185% of the FPL is the maximum income allowed to qualify for the USDA's reduced price meal program, National School Lunch Program.

2018-2019 Federal Poverty Guidelines

United States

Persons in Household	Federal Poverty Level Annual Income	185% FPL Annual Gross	200% FPL Annual Gross	250%FPL Annual Gross
1	\$12,140	\$22,459	\$24,280	\$30,350
2	\$16,460	\$30,451	\$32,920	\$41,150
3	\$20,780	\$38,443	\$41,560	\$51,950
4	\$25,100	\$46,435	\$50,200	\$62,750
5	\$29,420	\$54,427	\$58,840	\$73,550
6	\$33,740	\$62,419	\$67,480	\$84,350
7	\$38,060	\$70,411	\$76,120	\$95,150
8	\$42,380	\$78,403	\$84,760	\$105,950

*** **CORE Collaboratives:**

- **Connect Casino Road: All Families Are Ready**
The purpose of the All Families are ready for School Action Team is to engage underserved Casino Road families with young children in transformational opportunities in order to ensure those families are ready to thrive in school and beyond.
- **Homeward House**
*Vision: A resilient, flourishing community, where each family can provide a safe and loving home for their child.
Mission: Nurturing the vital parent-child bond in the face of crisis, treatment and recovery.*
- **Improving School Attendance**
Current Purpose Statement: Collaboratively removing barriers to school attendance by promoting education as a core value for housing vulnerable children and their caretakers with the end goal of eliminating the differential in educational achievement between homeless and non-homeless students.
- **Making Life Work**
Mission: A community based collective impact initiative dedicated to empowering families in poverty to become self-sufficient, and ensuring the children attain early educational success and sustain that success throughout their school years and beyond.
- **North Counties' Community Collaborative**
Purpose: To collaborate to reduce generational poverty by enhancing needed capacity building services within the community served by the Darrington School District.

For more information regarding the CORE Collaboratives, please visit: <https://www.uwsc.org/collaboratives>

Additional information:

Examples of basic need programs that could be, but are not limited to, considered for funding:

- Food bank distribution centers, Basic Food benefits access, emergency family shelters, housing case management, healthcare benefits outreach, infant mental health programs, chemical dependency treatment for parents of young children, car ownership programs, programs educating about and improving access to public transportation, clothing banks, and laundry programs.

Special populations identified in this document:

This RFP reflects the findings of the Making Ends Meet Report, which can be accessed [here](#). The Making Ends Meet report represents an attempt by United Way to better understand both the populations disproportionately impacted by poverty and the critical services helping to keep them afloat.