**Final Push Email Template**

Subject line: Finish Strong for CORE

We are [insert number] days away from the end of our 2017 United Way campaign and we have reached XX% of our $XXX goal! To all those who have made an investment in this important work – THANK YOU!

I know you are very busy and may have forgotten. It’s not too late! You have until [insert date and time] to make your pledge to this exciting new work to help Snohomish County families.

[insert instructions on how an employee can give and include links and deadlines]

CORE is new. It’s bold. And it can make a real difference to move families out of the traps of poverty for generations to come.

Help us finish our campaign strong by making a pledge today.

Sincerely,

[Name]

[Title]