

What is CORE?

Creating Open Roads to Equity (CORE) is about placing the whole family at the center of a collaborative partnership where multiple nonprofit, public, and private partners are working together to meet not only the needs of the child, but those of the entire family.

What is a Collaborative?

A collaborative partnership or “Collaborative” is a formalized group of cross-sector partners utilizing the conditions of Collective Impact: shared understanding of the work (common agenda), common progress measures (shared measurement plan), coordinated plan of strategies/activities (mutually reinforcing activities), communication plan between partners (continuous communication), and supporting infrastructure of staff or a central organization (backbone support) with a focus on long-term outcomes for young children and their families with low income.

What is Collective Impact?

Utilizing five conditions: common agenda, shared measurement plan, progress measures, mutually reinforcing activities, continuous communication, and backbone support, Collective Impact fundamentally changes the way nonprofits, public, and private partners work together to address the root causes of complex, social issues with which families with low income struggle.

What is the 2-Generational Approach?

The 2-Generational approach provides opportunities for, and meets the needs of, children and their families together. This approach focuses on outcomes around early childhood education, postsecondary and employment pathways, economic assets, health and well-being, and social capital for both the child and the adults in each family.

How will CORE help families with young children?

CORE is about addressing circumstances as unique as each family. It’s about moving a specific group of families with young children toward successful outcomes, and effectively changing the lives of their children and generations to come.

Why focus on children birth to age 8?

The learning, development, and stability of a child’s early years is crucial to their success in life. Proving success through this model around families will find solutions that are scalable and replicable to affect long-term systems change to achieve access to opportunity for everyone in our community.

Why United Way?

United Way of Snohomish County is moving beyond its traditional role of being a fundraiser to being a funder, partner, convener, and catalyst for positive, lasting community change.

Our value proposition:

United Way of Snohomish County is the only organization in the community funding multiple cross-sector Collaboratives—groups of community partners with shared impact plans—working together on long-term solutions for children birth to age 8 and their families with low income.