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## **Investing in Equity. Building Community.**

### *Community Reinvestment Program – 2024–2025 Impact Report*

In partnership with the Washington State Department of Commerce, United Way of Snohomish County (UWSC) proudly invested \$66,666 in [Community Reinvestment Program \(CRP\)](#) grants to six local nonprofit organizations.

These investments were designed to heal, build, and empower Black, Indigenous, Latine, and other communities of color disproportionately harmed by the war on drugs and systemic inequities. The goal is to create lasting economic benefits, build wealth and ensure everyone has a fair chance at success.

### **How We Made an Impact**

Our approach centered on *how* we funded: every dollar was directed to by- and for-organizations—trusted, culturally rooted nonprofits serving their own communities. Guided by local leaders, UWSC ensured that funding was trauma-informed, responsive, and community-driven.

### **Funded Partners in Snohomish County**

- **Black Healing Fund – Awarded \$10,000**  
Acquired a community service truck, enabling direct delivery of food, supplies, and resources to Black families.
- **Connect Casino Road – Awarded \$15,000**  
Trained BIPOC and immigrant entrepreneurs in a nine-week Business Accelerator, boosting small business planning and revenue growth.
- **Helping Hands Project Organization – Awarded \$15,000**  
Expanded multilingual outreach and staff training, strengthening trust and access to critical services.
- **Hummingbird Nest – Awarded \$10,000**  
Provided personalized financial coaching and literacy tools to 20 participants, equipping families with lifelong financial skills.

- **Millennia Ministries – Awarded \$6,000**  
Delivered financial literacy and personal development workshops for African American women and BIPOC youth.
- **Lutheran Community Services Northwest – Awarded \$10,666**  
Offered trauma-informed financial education and culturally tailored support for immigrant and refugee families.

## **Results for Snohomish County Families**

- **Small Business Growth** – Dozens of BIPOC entrepreneurs gained business planning, marketing, and financial management skills.
- **Financial Empowerment** – Families accessed multilingual financial coaching, literacy workshops, and tools to build long-term stability.
- **Increased Access** – A new community service truck and expanded outreach allowed partners to bring resources directly to underserved neighborhoods.
- **Youth & Women Empowerment** – Programs built leadership skills, confidence, and financial readiness among women and young people of color.
- **Trust & Healing** – Trauma-informed, culturally relevant services reduced barriers and strengthened connections between families and support systems.

## **Asset Building Coalition of Snohomish County Meetings Attended**

United Way of Snohomish County is a part of the Snohomish County Asset Building Coalition, is a community-driven space for non-profit organizations, government agencies, local businesses and financial institutions to collaborate. The space allows members to learn about the resources, tools, and best practices available to support the financial stability and vitality of our community and is led by Workforce Snohomish.

United Way of Snohomish County engaged in various meetings throughout the year and promoted these resources to community-based organizations in the county.

While the coalition will continue to hold space for discussions, the funding for asset-building work ended; however, there are several resources for community providers and individuals to utilize as we support community.

## **Statewide Momentum**

Snohomish County's efforts were part of a larger statewide movement led by United Way of the Pacific Northwest that:

- Matched **\$448,000+ in savings** through Individual Development Accounts (IDAs), helping families purchase homes, vehicles, and launch businesses.
- Returned **\$16.6 million in tax refunds and credits** to families through free Volunteer Income Tax Assistance (VITA) services and MyFreeTaxesWA.org.
- Funded **45 By-and-For organizations** across Washington, ensuring resources reached communities most impacted by historic inequities.

## Looking Ahead

This work is more than a grant cycle—it is the foundation for long-term financial resilience and equity. Together with our partners, UWSC is building pathways to economic mobility, generational wealth, and community healing for BIPOC families across Snohomish County.

UWSC is also exploring funding to continue the work to ensure that Asset Limited Income Constrained Employed (ALICE) individuals can continue receiving support.