

2017 ANNUAL REPORT



GIVE. ADVOCATE. VOLUNTEER.

**United Way
of Snohomish County**

uwsc.org

LIVE UNITED



Rev. June 2018



United Way at a Glance...

LOCAL COMMUNITY FUND

In 2016-17, United Way funded 56 programs by 25 agencies for a total investment of \$2,043,835 toward breaking the cycle of poverty. All funding decisions were made by volunteers who served on various United Way committees and councils.

COMMUNITY ENGAGEMENT



GetConnected is United Way's online volunteer platform that matches individuals and local organizations to more than 130 volunteer opportunities. In 2017, our volunteer center matched more than 1,382 individuals with volunteer needs for 41 active agencies in Snohomish County.



On September 15, 2017, 405 volunteers participated in Day of Caring, a county-wide day of service with 32 projects that made a positive change in our community.

* All numbers are for fiscal year 2016-2017 unless otherwise noted.

FINANCIAL STABILITY



For the 2017 tax season, volunteers prepared 3,751 tax returns and helped families claim \$5,041,434 million in federal refunds. Sites throughout Snohomish County offered free tax preparation, with an average refund of \$2,087.



In 2017, 17 individuals were enrolled in our Individual Development Accounts (IDA) program. Account holders committed to saving and attending classes in budgeting, credit counseling, and financial education. \$17,000 was awarded as grants for the IDA program in 2017, the last year of the IDA program.

THE BEGINNING OF A NEW UNITED WAY

In January 2017, United Way welcomed a new President & CEO, Allison Warren-Barbour.

“Having worked at two United Ways—one in Atlanta and the other in the Raleigh-Durham area of North Carolina—I understand United Way of Snohomish County’s role in bringing people, organizations, businesses, and private and public partners together. Together, we have the power to create equitable communities.” – Allison Warren-Barbour

In 2017, United Way of Snohomish County began to evolve in response to the demands of a changing community. Building on existing local collaboration, United Way embarked on a new direction to enter the complex conversation around poverty in a more focused way. Our work began an exciting, new chapter focused on cross-sector Collaboratives (groups of community partners working together) creating long-term solutions for families with young children.

THANK YOU TO OUR SPONSORS

Premiera Blue Cross, BECU, Aerospace Machinists District Lodge 751/IAM, The Boeing Company, Jamco America, Inc., AT&T, Providence Regional Medical Center Everett, Senior Aerospace – AMT, Fluke Corporation, Senior Aerospace – Absolute Manufacturing, Senior Aerospace – Damar, WSECU, The Daily Herald





2016-17 Financials*

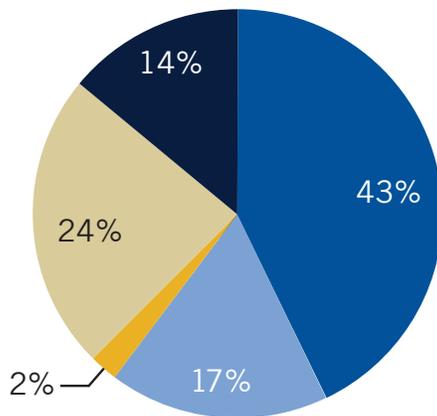
United Way Grants, Services and Initiatives: In addition to funding 107 programs through 40 agencies with a special focus on local health and human services, we support a number of initiatives focusing on early learning and education, financial stability, and North Sound 211.

Donor-designated Gifts: Donor-designated gifts are sent to various charitable organizations, as directed by the donor. United Way provides this service to donors but does not monitor or oversee the use of these donations.

Fundraising: United Way of Snohomish County meets the highest standards of nonprofit excellence as set by charitable watchdog organizations, serving as an efficient and trustworthy steward for your charitable donation.

For fiscal year 2017, our total net assets equaled \$6,996,688.

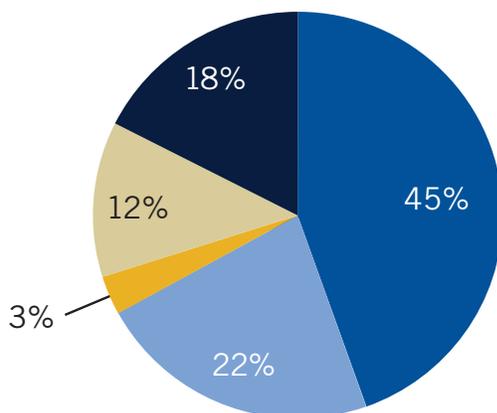
Where the Money Comes From



SOURCES OF REVENUE

United Way Campaign Revenue	
Contributions to the Local Community Fund	\$2,578,501
Donor directed campaign contributions	\$1,044,255
Rental activities	\$132,200
Other grants	\$1,422,655
Other income	\$841,384
Total sources of revenue	\$6,018,995

Where Your Contribution Goes



USE OF FUNDS

United Way grants, services and initiatives	\$2,072,825
Donor-designated gifts outside United Way	\$1,044,255
Rental activities	\$140,142
Fundraising	\$579,550
Management	\$817,834
Total Use of Funds	\$4,654,606



2017 United Way Board of Directors

Please see www.uwsc.org for our current list of board members.

Chair

Kim Williams

Providence Regional
Medical Center Everett

Vice Chair

Dr. Fran Mester

Community Volunteer

Immediate Past Chair

Dr. Gary Cohn

Everett Public Schools

Secretary

Sharon Wellman

Everett Community
College

Treasurer

Mike Tibbits

KeyBank

Dom Amor

Puget Sound Energy

Brian Baird

The Boeing Company

Derick Baisa

Senior Aerospace -
Absolute Manufacturing

Andrew Ballard

Marketing Solutions

Gina Clark

Snohomish County
Health Leadership
Coalition

Dawn Cordero

AT&T

Dr. Sue Dedrick

Community Volunteer

Sandra Dillings

Rite Aid

Gabe Doleac

Aviation Technical
Services

Dr. Tonya Drake

Edmonds Community
College

Josh Estes

Community Volunteer

Emmett Heath

Community Transit

Tom Hebner

Starbucks

Jim Litz

Keysight Technologies

Becky Mackenstadt

Vine Dahlen PLLC

Dave McCrea

Infosys Limited

Erin Monroe

Workforce Snohomish

Josh O'Connor

Sound Publishing, Inc.

Maria Peña

Everett Community
College

Wes Pringle

Fluke Corporation

Jackie Rae

Labor Representative

Matt Reinhard

Rhino Ventures

Jeff Roe

Premera Blue Cross

Rod Sigvartson

IAM District Lodge 751

Steve Spyridis

SPEEA

Shirley Sutton

City of Lynnwood

Mayor Barbara Tolbert

City of Arlington

John Weber

Coastal Community Bank

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3120 McDougall Avenue, Suite 200 Everett, WA 98201
tel 425.374.5500 • fax 425.374.5555

@unitedwaysnoco • facebook.com/unitedwaysnohomish