



A COLLABORATIVE APPROACH OF

United Way
of Snohomish County



**2021
ANNUAL
REPORT**



CHANGING THE ODDS FOR FAMILIES EXPERIENCING POVERTY



Dear Community Supporters,

In the spring of 2021, we were experiencing a heartening decline in COVID cases, the vaccine rollout was ramping up, and it looked like we were heading toward a “new normal.”

A year later, we are still framing our “new normal,” and the number of people living in poverty in our county is astounding. Almost 22,000 households live below the poverty level and a staggering 43% of our CORE families have no income. Economic recovery is slow and uneven; there is still so much work to be done.

Our CORE: Creating Open Roads to Equity work focuses on changing the odds for those experiencing poverty by addressing the systemic barriers faced in different areas of Snohomish County. This is long-term work with no shortcuts, and we are so grateful to our partners and community for their ongoing engagement and support. The past two years have been challenging in ways we never could have imagined. On behalf of the board and team, thank you to our individual and corporate donors that have continued to invest in our work.

Sincerely,

Nicole Amor
Nicole Amor
 Incoming Board Chair
 Community Volunteer

Dr. Terry Cox
Dr. Terry Cox
 Acting CEO and President
 United Way of Snohomish County

2021 BOARD OF DIRECTORS

Please see www.uwsc.org for a list of current board members.

Thanks to our 2021 board members for being our “key players” through their guidance, oversight, and decision-making.

Board Chair
Tonya Drake
 Western Governors University
 of Washington

Vice Chair
Nicole Amor
 Community Volunteer

Immediate Past Chair
Michael Tibbits
 Heritage Bank NW

Secretary
Kristina Jorgensen
 Community Volunteer

Treasurer
John Weber
 Coastal Community Bank

Derick Baisa
 Elite Aerospace Group

Kitti Cramer
 Premera Blue Cross

Sarah Duncan
 Adams & Duncan, Inc., P.S.

Chris Eck
 Human Services Executive
 Council

Teresa Johnson
 IBEW Local 89

Karin Larson-Pollock
 Providence St. Joseph
 Health

Jim Litz
 Keysight Technologies

Lance Morehouse
 Sherwood Community
 Services

Maria Mercado-Keegan
 Mukilteo School District

Charlotte Murry
 Snohomish & Island County
 Labor Council

Suzanne Sasville
 Puget Sound Energy

Rod Sigvartson
 IAMAW District Lodge 751

Scott Strand
 BECU

Shirley Sutton
 Community Volunteer

Barbara Tolbert
 Mayor of Arlington

Dr. Daria Willis
 Everett Community College



FINANCES TO SUPPORT COMMUNITY INVESTMENTS

Despite the continued economic impacts of COVID-19, we saw a modest increase in revenue and a decrease in expenditures (e.g. fundraising and marketing, and administrative costs). We continued to fund our CORE Collaboratives and remain committed to making systemic changes to eliminate the traps of poverty for families with young children.

Donor-designated gifts are sent to various nonprofit organizations, as directed by the donor. United Way provides this service to donors but does not monitor or oversee the use of these funds.

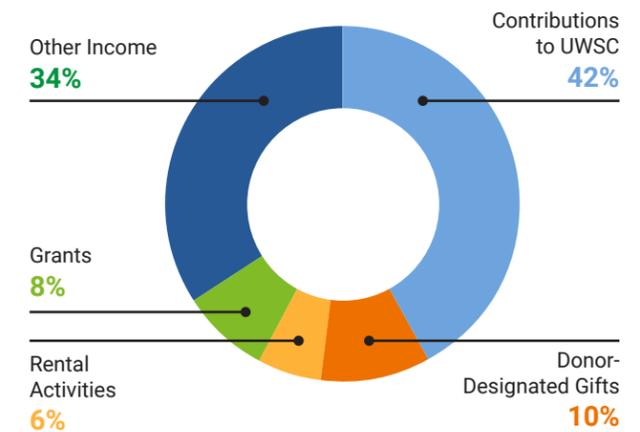
For fiscal year 2021, our total net assets equaled \$4,860,449.

SOURCES OF REVENUE

Contributions to United Way of Snohomish County (UWSC)	\$1,198,401
Donor-designated gifts sent through UWSC	\$279,963
Rental activities	\$154,641
Grants	\$229,273
Other income*	\$966,606
Total sources of revenue	\$2,828,884

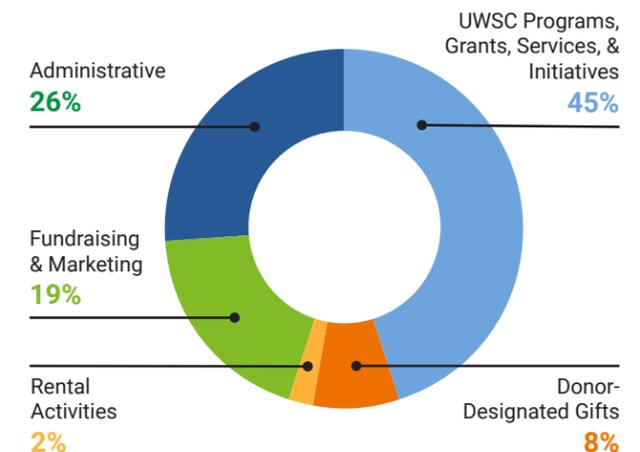
*OTHER INCOME BREAKDOWN

CARES Act Payroll Protection Program	\$236,392
Service Fees	\$89,482
Investment Income	\$44,503
Realized and Unrealized Gains	\$596,229
	\$966,606



USE OF FUNDS

UWSC programs, grants, services, & initiatives	\$1,560,141
Donor-designated gifts sent through UWSC	\$279,963
Rental activities	\$72,360
Fundraising & marketing	\$654,087
Administrative	\$877,343
Total use of funds	\$3,443,894



2021 DONORS

Thank you for **creating open roads to equity** for families fighting to escape poverty.

\$250,000+

Premera Blue Cross

\$100,000-249,999

BECU

\$25,000-99,999

The Boeing Company
Comcast
Costco
Fluke Corporation
Georgetown Brewing Company
Medina Foundation
Microsoft Corporation
The Norcliffe Foundation
Providence Regional Medical Center Everett
Puget Sound Energy
Seattle Foundation
United Parcel Service (UPS)
WaFd Bank
YWCA Seattle | King | Snohomish

\$10,000-24,999

James Allendoerfer
Kevin Barbour & Allison Warren-Barbour
Katara Brajesh
IAM District Lodge 751
Kacey Kemp
Helen R. Kendall & Dr. William Sanford
Jeanne Metzger
Pacific Crest Savings Bank
Perteet, Inc.
The Roe Family
Roy Chapel
Mike Smith
TECT Aerospace
Bob & Mimi Terwilliger
United Way of King County
United Way Worldwide

\$5,000-9,999

Bill Akers
AT&T
Banner Bank
David Braza
BRPH
Kitti Cramer
EAN Holdings, LLC
James Grazko

Cecily Hall
JAMCO America, Inc.
Nathan Johnson
Keysight Technologies
King County Employees
William E. Larter & Lynn A. Nixon
Douglas Lawrence
James Litz
Trevor Moore
Sharon O'Hara
PACE Engineers, Inc.
Mary Richards
Buzz & Carol Rodland
Royell Manufacturing, Inc.
Rubatino Refuse Removal, Inc.
John Smith
James Stefanovic
Union Bank
John Watkins

\$1,000-4,999

Carrie Alles
Allstate
Nicole Amor
Sashidhar Anchuri
Melanie Anderson
James Andrews
Anthem, Inc.
Natasha Atkins
Karrie Baker
Luann E.M. & Lauriston D. Baker
Samuel Balaoing, Jr.
Lesli Bares
Dean Barker
Rosalyn Baxter
Bette Bayes
Travis Bear
Geri Beardsley
Laura Beckett
Tamara Bengen
Matthew Bennett
Sharon Berry
Carolyn Beth
Tamra Bevan
David Beyer
Rajan Bhupatiraju
Bill Bi
Tanya Biscomb
Jeff Bishop
Brenda Black
Marshall Blaine
Nikki Blouin
Molly Boone

Tracy Bos
Kari Brickley
Sue Bride
Steve Briggs
Audrey Brown
Rosanna Brown
Kristine Browne
Carroll Bryan
BNSF Foundation
Joanne Buiteweg
Sunny Burns
Anthony Bybee
Lisa Cabreza
Timothy Carroll
Judi Caudle
Danica Chadwick
Kenneth Chandler
Bhavya Chandran
Sanchita Roy Choundhury
Brady Christian
Ed Christian
Carol Christoferson
Yvonne Christos
Tim Chronbuck
Kendall Clements
Rebeccah Clifford
Mary Cline-Stively
Columbia Bank
Valerie Conner
James Cook
Dr. Thomas P. & Sue M. Cooper
Denise Cosner
Lesa Cowley
Jess Crane
Robert Crichlow
Mike Dahl
Natalie D'Angelo
John Danilson
Winfried Danke
Jill Daverso
Sheri Davies-Sipila
Ven Deguzman
Srinivasa Dendi
Nicholas Devier
Stacey Dixon
Paul Dolan
Crystal & Richard Donner
John Dorn
Dr. Tonya Drake
Shane Dressen
Charlene Duffy
Ilona Van Duser
Lacey Elliott
Jason Emmons
Mei Eng

Jacobs Engineering
Joshua Erickson
Steven Erickson
John Espinola
Noel Estrada
Corinne Favero
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Michael Festin
David Finnell
Catherine Fitting
Ruth Floyd
Lori Fox
Tammy Francis
Lyle Freeman
Craig French
Brenda Frost
Brenda Jo Fuglevand
Peggy Fuqua
Oona Gagne
Paul & Nedra Gallagher
Douglas Garman
Jeffrey Gastineau
Jennifer Gee
David Gerrish
Joseph Gianotti
Lucia Glasper
Tessa Goebel
John Goodman
Peter Gould
Clark Graves
Jason Gray
Rebecca & Michael Green
Jay Grubb
Keytharine Guan
Mark Guffey
Brent Hall
Craig Hamilton
Jeff & Teresa Hanley
Daniel & Heidi Hansen
Michael Hanshew
Jerome Hardeman
LeAnne Harrington
Cindy Harris
John Hauser
Pedro Hawkins
Dara Headrick
Emmett & Billy Heath
David Henry
Heritage Bank
Cammy Hillis
Tricia Hofer
Hoffman Corporation
Paul Hollie
Edward Howell
Jan Hudson
Patrick Hudspeth

\$1,000-4,999 (Cont'd)

Dave Hutley
Veronica Hyvonen
Rogelio Ihave
Illinois Tool Works
Brett Jackson
Katrina Jackson
Narayanan Jaganathan
Elizabeth Jamieson
Todd Jaynes
Jodi Hillbrant Johnson
Kathleen Johnson
Amanda Johnson
Bob Jones
Jen Jones
Bill Jones
Martin Jung
Shashank Kalokhe
Lark Kesterke
KeyBank
Dwayne King
Lisa King
Bente Klatt
Scott Klauber
Ralph Klemish
Donald Knight
Matthew Kopp
Gerald Koski
Carolyn Kossik
Erika Kostal
Kelly Krupp
Vineet Kumar
Charlie Kunz
Sally Lancaster
Lisa Langan
Heidi Larson
Marie Larson
Bev & Wayne Lauerman
Ross & Dana Laursen
Truong Le
Michelle Lee
Trish Lehr
Calleen Lewis
Liberty Northwest Insurance
John Limm
Tom Linder & Beth Blosten
Jack Liu
Robyn Lockwood
Tera Long
Leo & Sharon Longaker
Ann Loomis
Krista Luoto
Tiena Lynes
Vanessa Lyons
Sarah Mack
Ian Mackay
Becky Mackenstadt
Robie Main
Pamela Malek

Bob & Sandy Malone
Leanne Mangrobang
Jeanette Mansell
Darlene Maple
Lisa Matson
Catherine Matthews
Denny Mattison
Adrian Mayers
David Mazzoncini
Ann & Dave McCrea
James McGoorty
Corrine McGranahan
Mary McKenzie
Taryn Mclane
Robert Mclenon
Brenda McLeod
Timothy McMichael
Ole Medhaug
Carlos Mejiaduran
Jerry & Lyla Meyer
Miranda Meyer
Mikyle Miciano
Bonnie Miller
Scott Miller
Mabel Min
Jeff Miner
Donald Mitchell
Jeffrey Mitchell & Christina Fischer-Mitchell
Denice Moan
Tim Moebes
Scott Moor
Alisha Moran
Christine Morris
Scott Morrison & Mary Ellen Osthus Mortenson
Susan Munch
Martin Munguia
Chad Murphy
Susanne Murphy
Dena Murray
Deborah Nalty
Scott Napier
Christopher Neblett
Carolyn Nelson
Sheryl Nilson & Michael Asplund
Kenneth Nixon
Faith Norley
Randolph Norris
Sadhia North
Kristian Olsen
Kathy & Eugene Onishi
Janice Oskowski
James Oster
Jamie Parent
Elena Pasquan
Mike Patton
Carolyn Pearson

Peoples Bank
Perteet, Inc.
David Peters
Edward Peters
Tim Peters
Sven Peterson
Robert Polk
Tara Polk
Prashant Pooboni
Jeffrey Prewitt
Laurie Pritchard
Bill & Anna Pritchard
Mike Proctor
Matthew Pumper
Patty Qualey
Valerie Quince
Alberto Quinto
Daniel Radford
William Ragans
Suzette Ramey
Travis Ramirez
Anthony Ramos
Srinivas Rasappan
David Ratliff
Choudary Rayala
Nathan Reinhard
Quint Renshaw
Christine Reynoso
Chuck & Marcia Ridley
Michele Rinaldi
Kyle Robb
Sharon Roberts
Steve Rogozinski
Cynthia Roosma-Foster
Kristina Johnson Rose
Collin Ross
Choudhury-Sanchi Roy
Edward Rubatino
Jordan Rudd
Rachel Rudd
Russell Investments
Kelly Ryan
Jon A. & Cathy A. Samuelson
Cerra Sand
Sargento Foods, Inc.
Ramsey Sarkis
Sherleen Satushek
Brian Saulsman
Darrell & Melanie Saxton
Devin Schindele
Mary Lynn Schmid
Darcy Schroeder
Karianne Schukar-Eggink
Peter Scott
Christine Seifert
Elizabeth Senzek
Cristina Serra
Joshua Shaw
Kelly Shephard

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Salas Hall Showalter
Joshua Showers
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Rebecca Spillar
Kathy Spring
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Monica Steiner
Amy Stewart
Tom Stiger
Ajete Stout
Nancy Stratton
Donald Suda
Trevor Sweeney
Julie Swick-LaFave
Karen Symens
Mark Taiani
Scott Teerink
Steven Thwaites
Mike & Toni Tibbits
Christine Todd
Katherine Tourtellot
Delyn Tucker
Hank Turner
Jacki Tyler
Britt Udy
Samantha Unger
John Vandenberg
Robert Vessella
Susan Veterane-Todd
Union Bank
Debra Viar
Trini & Rebecca Vigil
Robert Waddle
Deborah Wade
Darcy Walker
Katrina Walsh
John Watkins
Michael Weatherbie
Jody Weber
Wendy Westby
Kim Williams
Jamie Williams
Sherry Wilson
John Witters
Kimberly Wolfe
Carl E. & Nancy Wollebek
Troy & Kari Woodard
Cathy A. Woods & John M. Mostron
Cary Wyszynski
Thomas Yates
Alissa Yee
Ronald & Donna Yelle
Josephine Young
Rick Zahalka
William & Shelby Zimmer
Steve & Amy Zwaller

MISSION

Through our CORE Collaborative approach, United Way of Snohomish County catalyzes, supports, and invests in groups of partners with shared goals to create more equitable systems for families with young children trapped in poverty.

VISION

Families in Snohomish County live to their fullest potential for generations to come regardless of race, place, and ability.

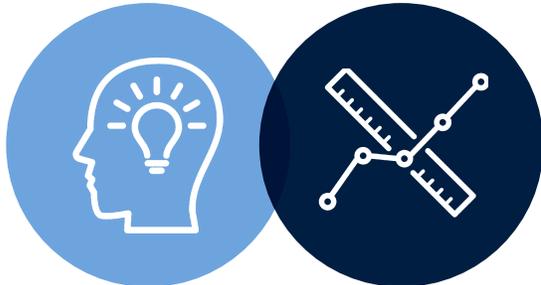
VALUES



COLLABORATION

EQUITY

INTEGRITY



INNOVATION

OUTCOME-ORIENTED



A COLLABORATIVE
APPROACH OF



United Way
of Snohomish County