

UNITED WAY OF SNOHOMISH COUNTY  
**2022-2023 ANNUAL REPORT**





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## A MESSAGE FROM OUR PRESIDENT & CEO Maya Hemachandra, MPA, CFRE



*Dear Community Partner,*

For almost 85 years, UWSC has been committed to a better Snohomish County, and despite a changing landscape, we are committed to listening, learning and working steadfastly to respond to the most pressing needs of our neighbors and friends.

Six Years ago United Way of Snohomish County announced the Creating Open Roads to Equity collaborative model. This approach put all our resources and support behind several community-led initiatives to address issues of generational poverty in our county. These “CORE Collaboratives” represent almost 100 agencies working in partnership towards shared goals. **The work of the CORE Collaboratives has been essential in helping students succeed in school, families reunite, and communities connect. We could not be prouder of the way this approach has reshaped Snohomish County.**

While the original CORE roadmap envisioned a 10-year journey for the Collaboratives to reach independence, we never imagined the incredible change the world would experience during these last three years. The pandemic period brought dramatic shifts in community needs, while also altering how and where we live and work. We also witnessed a shift in philanthropic trends and a growing wealth inequality that has tested our experience as fundraisers and systems connectors. A smaller (but highly committed!) team combined with funding changes means that UWSC no longer has the revenue or staff capacity to continue our role as the backbone support for the CORE Collaboratives. With these realities in mind, United Way’s Board of Directors has made the decision to end our funding relationship with CORE after their contracts conclude on December 31st. We remain committed to finding other avenues to support them outside of a financial capacity.

Recognizing that we exist to strengthen our shared community, we have been exploring how we can best improve lives now. This year we have focused on finding new and creative ways to improve learning, education and stability of a child’s early years, which are crucial to their success in life. Many of the new programming ideas you have seen from us this year grew out of CORE itself and we are excited to see the impact these new programs make in Snohomish County.

**continued ...**

In June we successfully launched our partnership with Dolly Parton's Imagination Library, bringing free, high-quality books into the hands of our smallest learners. This program ensures that families, regardless of income, have access to early literacy opportunities in their homes, while also providing bonding opportunities for children and their caregivers. Fifty percent of the funding for this program is provided through United Ways of the Pacific Northwest and the Washington Office of Superintendent Public Instruction (OSPI). Thanks to that funding assistance, almost 9,000 Snohomish County Children are enrolled to receive free books every month.

We also recently partnered with Best Dental Help, a mobile dental clinic operating in Washington State, that provides dental cleanings, fluoride treatment, sealants, and education to elementary school children. We were introduced to Best Dental Help through their partnership with the North Counties' Communities Collaborative (NCCC), a CORE partner. For many of the children NCCC partners were seeing in Darrington (one of our most remote communities), this was their only opportunity to have dental care provided to them on a yearly basis. Because of the amazing work they are doing, we are excited to build on this relationship and expand both their reach and awareness throughout Snohomish County. Dental care is health care, and all children deserve to have access to the most basic of needs; we look forward to sharing their invaluable contributions to our community.

As we look to the future, we are taking time to listen to you, our community. We launched a community survey last month – have you shared your input? You can find the survey in English on the front page of our website, and it is also available in Spanish. We hope to have more concrete plans to share next spring.

Snohomish County is a beautiful place to call home, and together we are making it a healthier, more inclusive place. Thank you for being part of our journey!

With Gratitude,



Maya Hemachandra, MPA, CFRE  
Interim President & CEO  
United Way of Snohomish County

## THANK YOU United Way of Snohomish County 2022-2023 BOARD OF DIRECTORS

**Nicole Amor, Chair**  
Career Path Services

**Lance Morehouse**  
Sherwood Community Services

**Tonya Drake, Immediate Past Chair**  
Western Governors University of  
Washington

**Charlotte Murry**  
Snohomish & Island County Labor  
Council

**Kristina Jorgensen, Vice Chair**  
Community Volunteer

**Joseph Nguyen**  
King County

**Suzanne Sasville, Secretary**  
Puget Sound Energy

**Scott Strand**  
BECU

**John Weber, Treasurer**  
Coastal Community Bank

**Michael Tibbits**  
Heritage Bank

**Kitti Cramer**  
PREMERA

**Barb Tolbert**  
Mayor, City of Arlington

**Karin Larson-Pollock**  
Providence

**Ryan Walrod**  
Community Volunteer

**Jim Litz**  
Keysight Technologies



# OUR PROGRAM WORK

**We believe collaborative solutions for both children and the adults in their lives has the greatest potential to not only meet the needs of families today, but will support the success of the whole family for generations to come.**

## OUR SOLUTIONS

United Way of Snohomish County has been an active partner and convener within our county for over 80 years, focused on creating collaborative solutions and lasting change. We actively engage in educational and advocacy efforts to build a community of young people who maximize their true potential.

## WHAT'S NEXT

Continuing to ensure all children in our community can thrive, through greater access to health care, kindergarten readiness through early literacy, and a commitment to advocating and supporting our families in need.



## Creating Open Roads to Equity (CORE)

Since 2018, United Way has invested in structured and measured, collaborative solutions for families with young children in Snohomish County experiencing poverty, developing innovative strategies to shift the focus from short-term fixes to long-term, lasting solutions. These Collaboratives **made up of more than 100 community partners, through facilitating learning opportunities, encouraging thoughtful and responsible data use, facilitating connections between the partners, and advocating for policy changes at the local, state, and federal levels.** Our CORE work focused on removing the barriers within and between systems that include early childhood education, post-secondary and employment pathways, economic assets, health & well-being, and social connections



## Dolly Parton's Imagination Library

**Dolly Parton's Imagination Library** is a proven literacy program that mails FREE, high-quality and age-appropriate books to children from birth to age five, no matter their family's income. **The program launched county-wide on June 8, 2023 and we enrolled 3,000 children in the first three weeks.** Children enrolled in the program receive one book each month, addressed directly to them, helping to instill a love of learning from a young age.



## Emergency Food & Shelter Program

The Emergency Food and Shelter Program (EFSP) was created by Congress to supplement and expand the work of local social service agencies, both nonprofit and governmental, to assist people experiencing severe economic crisis that is not the immediate result of a natural or man-made disaster. EFSP funds must only be used to supplement feeding, sheltering (including transitional sheltering) and rent/mortgage, and utility assistance efforts only.

**Since 2022 Snohomish County has been awarded \$1,872,779 in EFSP government grants to put back into our community. Funding allocation decisions are made by the local EFSP board of 16 organizations and is administered by United Way of Snohomish County.**



## Letter Carrier's Food Drive & School Supply Drive

United Way of Snohomish County partners with the Snohomish and Island County Labor Council on two events each year. The Letter Carriers' Food Drive **is the nation's largest single-day food drive and provides critical support to Food Banks right before the summer when children are out of school and have less access to free and reduced-cost meals,** in partnership with the National Association of Letter Carriers, the United States Postal Service, & Volunteers of America Western Washington. Additionally, we also work alongside SICLC to bring school supplies to children all across Snohomish County.

# CORPORATE PARTNERS, FOUNDATIONS & LOCAL BUSINESSES

Our partners give to United Way in a variety of ways, including corporate partnerships, matching employee donations, and event & program sponsorships. Thank you to the following organizations who chose to support us during this past year:

## **\$125,000 +**

*Premera Blue Cross*

## **\$15,000 - \$34,999**

*Microsoft Corporation*

*Medina Foundation*

*Costco Wholesale*

*Puget Sound Energy Foundation*

*Philanthropy Northwest*

## **\$7,500 - \$14,999**

*WaFd*

*Advanced Traffic Products, Inc.*

*Western Systems, Inc.*

*JAMCO America, Inc.*

## **\$2,500 - \$7,499**

*Pacific Crest Savings Bank*

*AT&T*

*Seattle Foundation*

*KeyBank*

*BNSF Foundation*

*CopperPoint Mutual Insurance Company*

## **\$500 - \$2,499**

*Keysight Technologies*

*Mortenson*

*Banner Bank*

*Otis Elevator Company*

*BECU*

*Peoples Bank*

*Illinois Tool Works*

*Sargento Foods, Inc.*

*Symetra Financial*

*Liberty Northwest Insurance*

*Williams Gas Pipeline West*

*Enterprise Holdings*

*Russell Investments*

*Comcast*

*Global Credit Union*

# WORKPLACE GIVING CAMPAIGNS

While many companies now practice some form of social responsibility, many are making it a core of their operations. Strong companies start with happy and loyal employees, and making giving easy is key. Thank you to the following organizations for their year-round fundraising campaigns, and for taking the opportunity to learn, share, and advocate for families struggling to get by in our community.

*Arlington Public Schools*

*AT&T*

*Bank of America*

*Banner Bank*

*Beckman Coulter, Inc.*

*BECU*

*Best Buy*

*Black & Veatch*

*Boeing*

*City of Arlington*

*City of Everett*

*City of Monroe*

*Columbia Bank*

*Community Transit*

*Copperpoint Mutual*

*Insurance Co.*

*Costco Wholesale*

*Crane Aerospace*

*Dicks Drive-In*

*Enterprise Holdings*

*Edmonds School District*

*Electronic Business*

*Systems*

*Everett Housing*

*Authority*

*Everett Public Schools*

*Expeditors International*

*FEDEX Express Air*

*Global Credit Union*

*Honeywell Aerospace*

*Housing Hope*

*IAM District Lodge 7*

*ITC Service Group*

*Illinois Tool Works*

*JAMCO America, Inc.*

*JCPenney Company Inc.*

*KeyBank*

*Keysight Technologies*

*Lake Stevens School District*

*Macy's*

*MGIC*

*Monroe School District*

*Mortenson*

*Mukilteo School District*

*Navy Federal Credit Union*

*OTAK*

*Pacific Crest Savings Bank*

*Peoples Bank*

*PERTEET, Inc.*

*Philips Healthcare*

*Port of Everett*

*Premera Blue Cross*

*Principal Financial*

*Providence Regional*

*Hospital*

*Raymond James*

*Regence Blue Shield*

*Rhino Manufacturing, Inc.*

*Russell Investments*

*Sargento Foods Inc.*

*Senior Aerospace AMT*

*SnoCope Credit Union*

*Snohomish County*

*State of Washington*

*Target*

*Terra Resource Group*

*US Bank*

*Virginia Mason*

*Franciscan Health*

*WaFd*

*Washington School*

*Information Processing*

*Cooperative*

*Wells Fargo Bank*

*Williams Gas Pipeline*



# INDIVIDUAL DONORS

## Because of Donors Like You ...

United way of Snohomish County would not be a successful agent for change without the trust and confidence of its donors.

Donors continue to see the value of investing in United Way's strategic approach to local problems, leading the way from quick fixes to real, lasting change. The impact of your donation goes far beyond the dollars donated; your generosity ignites the interest of others and leads the way toward building a stronger and more thriving Snohomish County.

***We appreciate you investing in our community through United Way.***

**\$125,337.82**

*raised through individual contributions.*

**THANK YOU!**

## UNITED WAY OF SNOHOMISH COUNTY STATEMENT OF OPERATIONS

For the Year Ending June 30, 2023 (pre-audit)

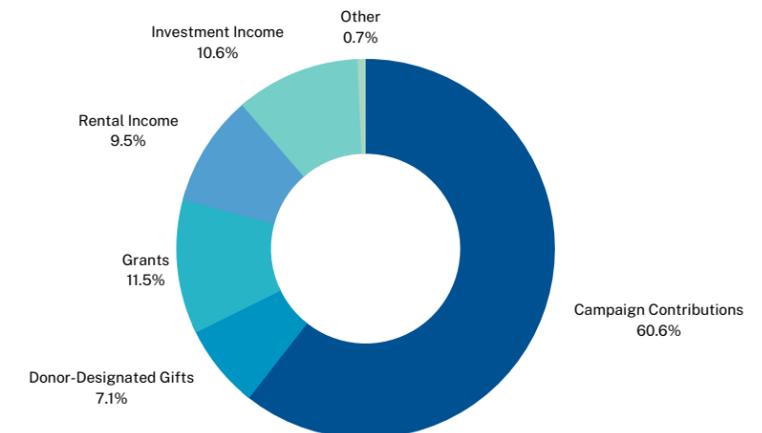
**Donor-designated Gifts:** Donor-designated gifts are sent to various charitable organizations, as directed by the donor. United Way provides this service to donors but does not monitor or oversee the use of these donations.

**Fundraising:** United Way of Snohomish County meets the highest standards of nonprofit excellence as set by charitable watchdog organizations, serving as an efficient and trustworthy steward for your charitable donation.

### PUBLIC SUPPORT & REVENUE

Campaign Contributions	\$991,303
Donor-Designated Gifts	\$116,793
Grant Income	\$187,600
Rental Income	\$155,556
Investment Income	\$174,004
Other	\$11,585

Total Revenue **\$1,636,841**

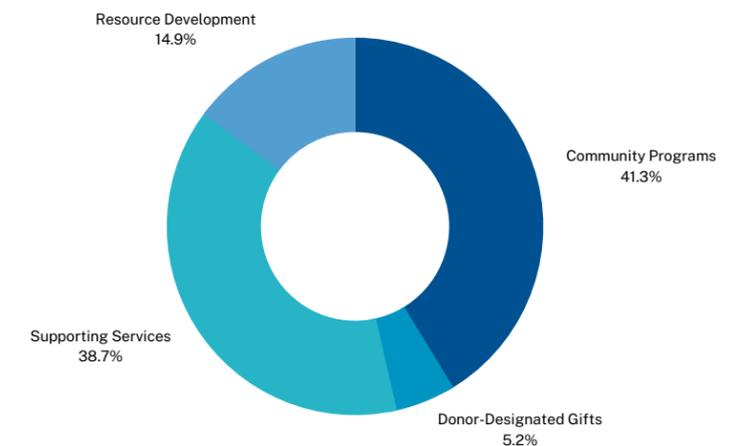


### USE OF FUNDS

Community Programs	\$930,777
Donor-Designated Gifts	\$116,793
Supporting Services	\$873,527
Resource Development	\$335,317

Total Expenditures **\$2,256,414**

Net Income **(\$619,573)**



**United Way of Snohomish County**  
**3120 McDougall Ave, Ste 200**  
**Everett, WA 98201**



**United Way of  
Snohomish County**



[UWSC.org](http://UWSC.org)



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